

Press Release

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Koelnmesse YA Tradefair announces new name for the packaging exhibition: **"PackEx India"** being organized concurrent to International FoodTec India 2012, Dairy Universe India & Sweet & SnackTec India 2012 being held during September 11 – 13, 2012 @ Bombay Exhibition Centre, Mumbai, India.

After the overwhelming success of the 2010 edition, Packaging exhibition with the new name: **PackEx India** - International Exhibition on Packaging Materials, Technology, Equipment & Supplies along with **International FoodTec India** will be back during September 11 – 13, 2012 with **Dairy Universe India** – International Exhibition on Dairy Processing, Packaging & Distribution Technology, Equipment & Supplies and **Sweet & SnackTec India** – International Exhibition on Sweet & Snack Processing & Packaging Technology, Equipment & Supplies as concurrent events.

With 366 exhibitors including group participations from China, France, Germany, Sweden & Taiwan who were witnessed by 12142 trade visitors from 25 countries in the 2010 edition, this event has maintained its reputation as India's most preferred platform for packaging and food processing industry.

International FoodTec India

The Indian Food Processing Sector with its market size of US\$75 billion, is one of the largest in production and consumption. Food processing industry is expected to grow by 20-25 percent over the next five years. Investments from various Indian and multinational companies catering to this sector are battling to boost sales and build market share in this fast growing industry.

The success of the previous 6 editions demonstrates the leadership of International FoodTec India as **"the platform"** in India for the food processing industry. The industry meets at this show to exchange new developments and showcase the future of the food processing industry in India. Conceived as an offshoot of Anuga FoodTec in Cologne, Germany - one of the leading international trade fairs for Food and Beverage Technology, International FoodTec India is built on its successful crossover concept.

At International FoodTec India with PackEx India, Dairy Universe India, Sweet & SnackTec India and Asia Coat+Ink Show, the complete range of the industry requirements right from processing technology, ingredients and packaging technology will be on display.

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PackEx India

PackEx India – International Exhibition on Packaging Material, Technology, Equipment and Supplies promises to be the best platform to the packaging supplier industry by the synergy created by its concurrent shows - International FoodTec India, Dairy Universe India, Sweet & SnackTec India and Asia Coat+Ink Show and assuring more value for the time and money spent by both exhibitors and visitors to the fair.

With Indian Packaging sector growing at a healthy rate of 15% with a total turnover of approx US \$13 billion and is expected to grow to US \$ 15 billion by 2015 provides tremendous opportunities to all kinds of suppliers to this industry. The key factors behind this growth are - Increase in Indian middle class population with increasing purchasing power, huge domestic consumption, changing lifestyles increasing the demand for ready to eat / convenience food, transforming into a health conscious society and an unprecedented growth of retail industry.

The profile of companies displaying their products and services in PackEx India constitute the suppliers of packaging materials for the packaging of food, pharmaceuticals, cosmetics, toiletries, industrial products, textiles, etc., packaging machines for all types of packaging and allied products and services.

Dairy Universe India

As in 2010 and 2011 editions, Dairy Universe India 2012 will also be jointly organized by Koelnmesse YA Tradefair, Indian Dairy Association (west zone) and German Agricultural Society (DLG).

India, world's largest milk producer, accounting for more than 13% of world's total milk production, is the world's largest consumer of dairy products. The total amount of milk produced has tripled from 23 million tons back in 1973 to 90 million tons in 2008 and projected demand for milk by 2021-22 estimated at 180 million tons which implies that milk production would have to be doubled.

India has a total installed, milk processing capacity of 73 MLPD (Million Liters Per Day), this is just 12% of the total milk produced which is processed by organized sector, both cooperatives as well as the private sector which means as much as 88% share of the total milk production is commanded by the unorganized sector. The fact that, dairy industry could play a more constructive role in promoting rural welfare is being recognized by different stakeholders of this industry.

All the above factors clearly indicate the enormous business opportunity at different levels in this fast growing industry. Dairy Universe India, as a platform of interaction to the dairy processing, packaging and distribution technology providers and seekers is playing an important role in shaping this industry.

Sweet & SnackTec India

The only specialized event in India for Sweet, Snack and Confectionery processing industry - Sweet and SnackTec India 2012 will open its gates for the 7th time during September 11 - 13, 2012 in Mumbai. This event covers all aspects of Sweet, Snack and Confectionery industry like - processing technologies, packaging solutions, ingredients, distribution, refrigeration, quality management, etc.

The Indian snacks market worth around US\$ 3.5 billion is one of the largest snack markets in the Asia-Pacific region, with the organized segment taking half the market share and growing at around 20% per annum. The unorganized snacks market is worth US\$ 1.56 billion, with a growth rate of 7-8 per cent per year.

In India, the sweets market is split into two, hard-boiled sugar confectionery and chocolates. The size of the chocolate market is about USD 144 million and is growing at roughly 11% year on year and the sugar confectionery market is around USD 442 billion, of which the organized sector constitutes USD 266 million. The growth rate is around 7%year on year.

There is a huge potential to develop the sweets and snacks market in India into a thriving industry. What is needed is a serious effort to develop the relevant technology to manufacture, package sweets and snacks on a larger scale and to develop good distribution solutions. Sweet & SnackTec India on its part is playing an important role in this effort by being an ideal platform for the industry to discuss the latest trends and challenges that the industry is going through.

Come...be a part of these trade fairs!!!!

www.foodtecindia.com

www.packexindia.com

www.dairyuniverseindia.com

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