

DELEGATE REGISTRATION FORM

Seminar on
Ice-cream for Every One, Every Day, Every Where

December 7, 2011

Hall VI, Bombay Exhibition Centre, Opp. Mahanand Dairy,
Western Express Highway, Goregaon (E), Mumbai - 400063

1. Name: Mr./Mrs./Ms. _____
2. Name of the Organisation / Institution: _____
3. Designation: _____
4. Address: _____
Tel: _____ Mobile: _____
Fax: _____ E-mail: _____
5. IDA Membership No. _____
(for IDA Members only)
6. Payment Details: Payment of INR _____
DD/Cheque No. _____ Date _____
Drawn on Bank _____

Delegate Registration Fee: ₹ 2,500/-

Student Delegate Fee: ₹ 1,000/- (ID Proof necessary)

Cheque / DD to be drawn in favour of "Indian Dairy Association (West Zone)" Payable at Mumbai.

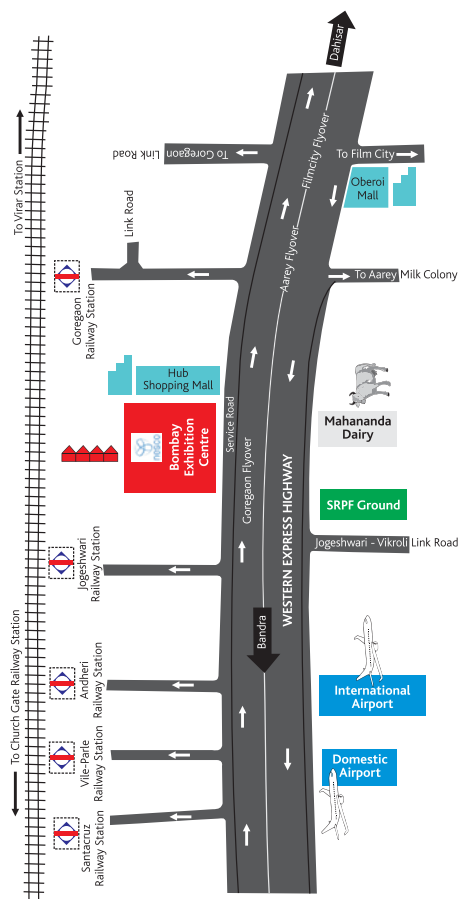
Payment should be sent to Indian Dairy Association (West Zone), NDDDB Campus, Near Mahanand Dairy, Western Express Highway, Goregaon (E), Mumbai.

Contact:

Shri. K. Shyju, Secretary, IDA (WZ),
Mobile: 9223330454, 022-67164242; Email: shyjuida@gmail.com

Shri. Rajesh Lele, IDA (WZ),
Mobile: 9820136987, Email: rlele@igloodairy.com

Route Map to the Venue:
(Not to Scale)



For Further details, Please contact:

Shri. K. Shyju, Secretary, IDA (WZ)
Mobile: 9223330454, 022-67164242
Email: shyjuida@gmail.com

Shri. Rajesh Lele, IDA (WZ),
Mobile: 9820136987
Email: rlele@igloodairy.com



Seminar on Ice cream for Everyone, Everyday, Everywhere

Date:
7 December, 2011

Venue:
Hall VI, Bombay Exhibition Center, Mumbai, India



Concurrent to:





To be part of this race of increasing the market share, it's almost inevitable on behalf of the ice cream manufacturers to optimize their production systems, , packaging technologies being used, and distribution channel and last but not least, compliance with quality standards. In line to the industry requirements, Indian Dairy Association (west zone) is organizing this seminar with the theme, "Ice cream for Everyone, Everyday, Everywhere"



Seminar Schedule

<i>Time in Hrs.</i>	<i>Topic</i>
0930 - 1030	Registration and Tea
1030 - 1130	Inauguration & Lead talk
1130 - 1200	What is Ice cream
1200 - 1230	Manufacturing Process of Different Types of Ice cream
1230 - 1300	Quality Aspects of Ice cream and Standards
1300 - 1330	Packaging and Labelling of Ice cream
1330 - 1415	LUNCH BREAK
1415 - 1445	Supply Chain Management
1445 - 1515	Marketing of Ice cream
1515 - 1530	TEA BREAK
1530 - 1600	Preparations of Additives and Ingredients
1600 - 1630	Profitability of Ice cream Business
1630 - 1700	Open House Discussion and Closing



Indian Dairy Association (IDA)

Established in 1948, IDA is the apex body of the dairy industry in India. The members include the milk producers', Cooperative and Private dairies, MNCs, Corporate bodies, Educational Institutions, Government and Public sector units, Students, Scientists, Farmers, Professionals, etc.

The Association has its head office in Delhi and zonal branches at Kolkata (East Zone), Mumbai (West Zone), Delhi (North Zone) and Bangalore (South Zone). It also has State Chapters at Anand - Gujarat, Thrissur - Kerala and Jaipur - Rajasthan. The association's activities are managed by an apex policy making body called the Central Executive Committee (CEC) at Head Office and Zonal Executive Committees at zones.

IDA has been providing a common forum to knit the dairy fraternity together and thus over the years, it has emerged as the reigning czarina of information. IDA functions very closely with the dairy industry.

